

# CURRICULUM VITAE

## **PERSONEL DATES:**

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Name: Chris Wilpert  
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E-Mail: email@seo-lift.com  
Date of Birth: 11.10.1986, Luckau  
Nationality: German



## **EDUCATION:**

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2006 - 2012 TH Wildau (FH) University of Applied Sciences  
Graduated as "Master of Science"  
Major: Business Computing  
2003 - 2006 "Abitur" - Bohnstedt-Gymnasium, Luckau, Germany  
Graduation in Maths and English

## **WORK EXPERIENCE:**

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10/2013 - NOW **SeoLift Consulting and Travel Blogger**  
Field: SEO Consulting / Travel Blogging, 1 Employees  
Position: Founder / Owner (full time)  
Notes: from 10/2013 till 07/2014 part time

- SEO Consulting (SEO, SEM, SEA, SMM)
- Travel Blogger
- Travel Journalism
- Online Marketing
- Social Media Marketing

**Projects:**

- Building a Information-Platform for Backpackers
- Building a Exchange-Platform for Travel Stories

07/2013 - 07/2014

(1 year)

### **Promerit HR+IT Consulting**

Field: HR+IT Consulting, 51-200 Employees

Department: Cloud Services, HR Analytics, HR+IT Strategy

Position: Solution Consultant (full time)

- Certified SuccessFactors Implementer in Employee Central
- Experience and Support in SuccessFactors Modules:  
Recruiting Management and Goals & Performance
- Customer Support with SuccessFactors AdHoc Reporting
- Project owner of Youcalc Dashboard Builder
- Consulting in Talent Management
- Inhouse SEO

02/2012 - 06/2013

(15 month)

### **Backpacking World Tour**

Position: Backpacker (full time)

- Collecting experiences with other cultures
- Explore the World
- Founder / Owner of Globesurfer.de
- 1 month teaching English and Theatre in Indonesia

02/2011 - 01/2012

(11 month)

### **Kabel Deutschland Vertrieb und Service GmbH**

Field: Telecommunication, 1001-5000 Employees

Department: Budget und Reporting

Position: Business Analyst, working student

- Reporting with SQL and Excel
- AdHoc Analysis
- Create and support reports in Business Objects
- Create und support the authority concept for TSC in BO
- Initialize and support new automatically processes

07/2010 - 04/2011  
(10 month)

**Self Loading Content GmbH**

Field: Mobile communication, 11-50 Employees

Department: Reporting

Position: Business Analyst, working student

- Reporting with BIRT
- AdHoc Analysis with MySQL and Excel
- Data validation with SQL and MySQL
- Maintaining daily night-layer aggregation

02/2010 - 04/2010  
(3 month)

**Affinitas GmbH**

Field: Internet Service, 51-200 Employees

Department: Reporting/Marketing

Position: Business Analyst, Internship

- Create Reports with SQL and Excel
- AdHoc Analysis with SQL and Excel
- Create automatic processes with PostgreSQL
- Business forecasts for marketing

04/2009 - 04/2010  
(1 year)

**TM-Connect**

Field: Telecommunication, 1-10 Employees

Department: Backoffice

Position: Consultant, working student

- Cost and service concepts for telecommunication
- Power point presentations
- Research

**COMPUTER SKILLS:**

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Skill	Skill level			
	Beginner	Moderate	Advanced	work experience
Windows			X	X
Linux	X			X
Office (Power Point, Word, Excel)			X	X
SQL, PL/SQL, MySQL, PostgreSQL			X	X
Java		X		
Eclipse, BIRT, SVN			X	X
HTML, Javascript			X	X
Pascal, Delphie			X	
SAP Business Objects		X		X
PHP	X			X
Wordpress, Usability, eLearning			X	X
SEO, SMM			X	X
SEA, ORM		X		
SuccessFactors EC, RM, G&P, PI		X	X	X
YouCalc Dashbord Builder			X	X

**ADDITIONAL SKILLS:**

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Languages:

German - mother language

English - advanced in speaking and writing

Russian - moderate knowledge in speaking and writing

Spanish - moderate in speaking

Driver License:

Full

**VOLUNTEER ACTIVITIES:**

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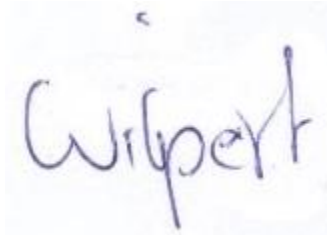
2012 - 2012	Teacher for theatre, sports and english in Indonesia
2006 - 2008	Manager of an eSport (Dota) team
2004 - 2006	Head of the youth theater "Chaos Connection" in Luckau

**OTHER ACTIVITIES:**

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Sports:	volleyball, soccer, swimming, speed bike
Interests:	theatre, coding, philosophy, stock markets, movies, travel

Frankfurt, 07.12.2014	Chris Wilpert
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A handwritten signature in blue ink that reads "Wilpert". The signature is written in a cursive style with a small mark above the 'i'.